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# ***ACCREDITATION OF E- LEARNING AND MOOCs***

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Council for Higher Education Accreditation***

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***E-LEARNING AND MOOCs: WHAT  
ARE WE TALKING ABOUT?***

***E-LEARNING AND MOOCs: HOW  
DO WE ADDRESS QUALITY***

***MANY ISSUES AND QUESTIONS***

***QUALITY PLATFORM***

# ***E-LEARNING AND MOOCS***

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***PACKAGES, COURSES, STRINGS OF COURSES, BADGES, COMPETENCIES, PRIOR LEARNING ASSESSMENT, NANODEGREES, CERTIFICATIONS***

***WHAT DO THEY HAVE IN COMMON? NON-INSTITUTIONAL, ONLINE, PRIVATE PROVIDERS, NON-DEGREE, NON-CREDIT, ACCESS, AFFORDABILITY: LOW-COST OR FREE, AUTOMATICALLY “INTERNATIONAL”***

# ***E-LEARNING AND MOOCs - 2***

***WHAT DO THEY REPRESENT? “UNBUNDLING,” THE LOSS OF AUTHORITY OF TRADITIONAL UNIVERSITY AND QUALITY ASSURANCE (QA), RETHINKING “CROSS BORDER,” STUDENTS DRIVE THEIR EDUCATION***

## ***CONNECTION TO TRADITIONAL HIGHER EDUCATION***

- ***DESIRABILITY OF CREDIT***
- ***CONTENT CREATED BY TRADITIONAL INSTITUTIONS***
- ***TRADITIONAL HIGHER EDUCATION AS THE ASPIRATION AND THE SOURCE OF JUDGMENT***

# ***WHO ARE THE PROVIDERS?***

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***COURSERA, UDACITY, edX, FUTURELEARN, FRANCE UNIVERSITÉ NUMÉRIQUE, OPEN2STUDY, VEDUCA, UDEMY: ONLINE COURSES OR MODULES FOR CAREER, GENERAL EDUCATION OR GENERAL INTEREST***

***KHAN ACADEMY: ONLINE, FREE CONTENT AND ASSISTANCE***

***STRAIGHTERLINE, PEARSON: PRIVATE, LOW-COST ONLINE COURSES THAT MAY BE USED FOR COLLEGE CREDIT***

***MOZILLA OPEN BADGES: ELECTRONIC TOOLS TO ARRAY EVIDENCE OF SKILLS AND ACHIEVEMENTS OF INDIVIDUALS***

# ***IMPACT***

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***UDACITY: 1.6 MILLION USERS IN APRIL 2014***

***MOZILLA: 13 BADGE-ISSUING PLATFORM THAT  
RESULTED IN 1.1 MILLION BADGES***

***STRAIGHTERLINE HAS CREDIT TRANSFER  
GUARANTEES WITH 71 PARTNERS***

***COURSERA HAS MILLIONS OF STUDENTS IN  
HUNDREDS OF COURSES***

***KAPLAN OPEN COLLEGE: FREE, ONLINE,  
COMPETENCIES, PRIOR LEARNING ASSESSMENT***

# ***WHAT ABOUT QUALITY?***

***WE TALK ABOUT E-LEARNING AND MOOCs  
AT MEETINGS, ON BLOGS, IN EMAILS, IN THE  
PRESS BUT...***

***WE'VE NOT DECIDED "WHAT IS QUALITY?"  
FOR THESE PROVIDERS***

***WE'VE NOT DETERMINED WHETHER  
QUALITY REVIEW OF THESE PROVIDERS IS  
OUR JOB***

# ***MORE SPECIFICALLY***

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## ***QUESTIONS ASKED:***

- ***ANY CONNECTION TO TRADITIONAL ACADEMIC VALUES?***
- ***IS THIS “HIGHER” OR “TERTIARY” EDUCATION?***
- ***WHAT ABOUT CREDENTIALING?***
- ***CAN STUDENTS BE PROTECTED AGAINST BAD ACTORS – SUBSTANDARD PROVIDERS ?***
- ***WILL THESE PROVIDERS ENHANCE ACCESS AND AFFORDABILITY?***



# ***IF THIS IS QA'S JOB...***

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***REACTIVE APPLICATION OF CURRENT  
QUALITY ASSURANCE PRACTICE MAY  
NOT WORK***

***NEW ERA OF QA: STANDARDS,  
PRACTICE, ORGANIZATIONS?***

***QA ALIGNMENT WITH THE PURPOSES  
OF E-LEARNING AND MOOCs***

# ***IF THIS IS QA'S JOB - 2***

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## ***THE IMPACT ON INTERNATIONAL QUALITY ASSURANCE:***

- ***E-LEARNING AND MOOCs INEVITABLY INTERNATIONAL***
- ***BEYOND COUNTRY AND REGION***
- ***“INTERNATIONAL REGULATORY FRAMEWORK”***
- ***ROLE OF:***
  - ***SENDING AND RECEIVING COUNTRIES***
  - ***ENQA, EQAR, INQAAHE, CHEA***
- ***QUALIFICATIONS FRAMEWORKS***

# ***IF THIS IS QA'S JOB - 3***

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***IS THIS WHERE WE WANT HIGHER EDUCATION TO GO? INTELLECTUAL DEVELOPMENT***

***DO WE HAVE A CHOICE ABOUT GOING HERE?  
ACCESS AND AFFORDABILITY***

***OWNERSHIP OF QUALITY INQUIRY MAY BE AT STAKE:  
HIGHER EDUCATION, GOVERNMENT, MARKET, OTHER***

- ***WHAT IS THE ROLE OF GOVERNMENT?***
  - ***BILLS CALLS FOR "NEW" ACCREDITATION***
- ***IS THE MARKET TAKING OVER?***
- ***RANKINGS?***

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# ***QUALITY PLATFORM***

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***ONE RESPONSE – A START TO ADDRESS THE MANY  
QUESTIONS***

***A REVIEW, A PROCESS AND A TOOL***

***EXTERNAL REVIEW OF THE PERFORMANCE OF NON-  
INSTITUTIONAL PROVIDERS OF EDUCATION FOR  
THEIR QUALITY***

***CENTRALITY OF TEACHING AND LEARNING***

***NOT “ACCREDITATION” – BUT DOES HAVE SOME  
SIMILAR FEATURES***

# ***HOW DOES IT WORK?***

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***STANDARDS WITH A PRIMARY EMPHASIS ON STUDENT OUTCOMES***

***SELF-EVALUATION BY THE PROVIDER BASED ON STANDARDS***

***EXTERNAL REVIEW BY PEER EXPERTS AND THE PUBLIC (EXPERT TEAM) BASED ON STANDARDS***

***DECISION BY EXPERT TEAM WHETHER THE PROVIDER MEETS THE STANDARDS***

***AWARD OF “QUALITY PLATFORM PROVIDER” STATUS***

***PERIODIC RE-EXAMINATION OF THE PROVIDER***

***TRANSPARENCY AND COMPARABILITY OF REVIEW AND RESULTS***

# ***STANDARDS - EXAMPLES***

***LEARNING OUTCOMES ARE ARTICULATED  
AND ACHIEVED***

***LEARNING OUTCOMES MEET  
POSTSECONDARY EXPECTATIONS***

***CURRICULA PROVIDE OPPORTUNITIES FOR  
SUCCESSFUL TRANSFER OF CREDIT***

***TRANSPARENCY IS MAINTAINED AND  
COMPARABILITY IS ESTABLISHED***

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***NEXT FOR THE PLATFORM....***

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***INFORMATION AVAILABLE:  
WWW.CHEA.ORG***

***QUALITY PLATFORM PILOT***

***IF EFFECTIVE, PUT INTO  
PRACTICE***



# ***SUMMARY***

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***E-LEARNING AND MOOCS ARE HERE TO STAY. WE DO NOT KNOW THE FUTURE FORMS***

***WE WILL NEED QA – GOALS, PURPOSE, PRACTICE***

***BUT WE DON'T KNOW THE WHAT OR HOW***

***THE QUALITY PLATFORM IS ONE APPROACH***

***WE HAVE MORE QUESTIONS THAN ANSWERS***

***WE NEED TO HAVE THE RIGHT QUESTIONS TO GET TO GOOD ANSWERS***

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***THANK YOU***

# ***INTERNATIONAL INTERESTS/TRENDS***

***GREATER ACCESS AND STUDENT MOBILITY***

***MORE DEGREE ATTAINMENT AND COMPLETION***

***EDUCATION FOR WORK***

***LIFELONG LEARNING***

***INNOVATION***

***AFFORDABILITY***

***URGENCY OF QUALITY***

***DEGREE AND ACCREDITATION MILLS***

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