National cases of cross-border education: UK

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Presentation overview

- About QAA
- Inbound cross-border education in the UK
- UK transnational education: quality assurance today
- Future opportunities and challenges
Some of QAA’s main UK activities today

**Review programmes** for universities, further education colleges and alternative providers of higher education

Adviser to Privy Council on applications for **degree-awarding powers and university title**

Provider of **Educational Oversight**, on behalf of the Home Office

**UK Quality Code for Higher Education** and other key documents for quality and standards

**Access to HE**
Inbound cross-border education in the UK
Current position in the UK

**Recognised UK awards**
Recognised bodies – degree awarding powers
Listed bodies

**Awards from non-UK providers**
Non-UK providers must make it clear that they are not offering UK qualifications
Subject to own country’s legislation and quality assurance requirements

**When QAA might be involved**
Recruitment of non-European Economic Area students
Tier 4 ‘Trusted Sponsor’ status required
Providers undergo QAA Educational Oversight
QAA Educational Oversight/HER+

**Overview of method**
Recognition Scheme for Educational Oversight
Checks on status of providers
Assessment of the quality of learning opportunities and information

**Non-UK providers**
17 institutions – mainly ‘study abroad’ providers
(+ Limkokwing, Aga Khan, Trinity College Dublin)

**Outcomes 2014**
3 reviews, 13 monitoring visits
UK transnational education (TNE): quality assurance today
A snapshot of UK TNE

Students studying for UK awards in over 200 different countries

598,925 students (2012-13): +13% on the previous year

78% of UK higher education institutions now involved in some form of TNE

Top 10 countries for UK TNE (2012-13, student numbers)

i) Malaysia
ii) Singapore
iii) China
iv) Pakistan
v) Hong Kong
vi) Nigeria
vii) Ghana
viii) United Arab Emirates
ix) Ireland
x) Trinidad and Tobago

Source of data: HESA (2012-13)
UK TNE review activity
Typical TNE review outputs

‘The only example of data gathering of overseas provision collected in a systematic way was found to be the country reviews conducted by the UK’s QAA.’

‘The UK’s QAA approach to auditing the exports of UK providers is a good practice.’

Delivering Education Across Borders in the European Union
(European Commission: July 2013)
Focused on Dubai

Two particular themes:

- Branch campuses of UK providers
- Delivery of business administration programmes

Close partnership with local Agency, KHDA

Reports published in June 2014
International networks:  

International partnerships:

Australia (TEQSA)  
China (CDGDC)  
Hong Kong (HKCAAVQ)  
Ireland (QQI)  
Japan (NIAD-UE)  
Malaysia (MQA)  
Singapore (CPE)  
South Africa (CHE)  
UAE (KHDA)
UK consultation: future quality assurance of transnational education
UK consultation

‘QAA and the Higher Education International Unit will consult the sector on how to strengthen the quality assurance of higher education delivered overseas.’

International Education Strategy (HM Government, 29 July 2013)

December 2013
Consultation opened

March 2014
Consultation closed (113 responses)

May 2014
Report published
Key themes emerging

Improved links between TNE and UK institutional reviews

Proportionate, flexible approach

Need for improved information base for UK TNE

Desk-based analysis, plus review team visits where appropriate:

- Investigate risks
- Highlight excellence

Approach to student engagement
Next UK TNE review: Caribbean (2014)

Focus on Trinidad

Particular theme – distance learning

International recognition of distance learning

Incorporating changes following UK consultation
Future opportunities and challenges
European project: Quality Assurance of Cross-border Higher Education (QACHE)

‘Between 1 October 2013 and 31 December 2015, the project will look closely into different ways in which European quality assurance agencies and higher education institutions address the accreditation and quality assurance of the programmes delivered outside their countries.’

Project members:
ENQA (lead)
European agencies (including QAA)
TEQSA (Australia)
Arab Network for Quality Assurance in Higher Education (ANQAHE), Asia-Pacific Quality Network (APQN)

Final report to European Commission by January 2016
Other considerations

Do we want or need a single set of international quality standards?

What would be their reference points or frameworks?

Facilitating greater international co-operation for TNE quality assurance in the future

A global market for quality assurance services?

Moving from threshold standards to excellence
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